

# Entrepreneurship

## Master of Business Administration (MBA)

Today's business world places new demands on business professionals not only to keep up with local and global change, but also to develop their leadership and interpersonal competencies required to work with people at all organizational levels. In addition, today's managers must be able to:



- Address global opportunities, competition, and regulatory issues
- Utilize the latest technology in production, controls, and communications
- Interact productively with internationally diverse customers, employees and suppliers

Southeast Missouri State University MBA Program will guide students through all aspects of business and supply them with the knowledge to succeed in today's business environment.

### ACCREDITATION

All of the programs within the Harrison College of Business hold the prestigious accreditation of the AACSB, an honor held by only 5% of business programs worldwide. Accreditation by the Network of International Business Schools (NIBS) recognizes us for "deep" internationalization of all facets of our business program. Only 4 institutions in the U.S. have received this distinction. In addition, Southeast Missouri State University is fully accredited by the North Central Association. University accreditation insures a strong instructional environment for our programs.

### A Master's in Business Administration at Southeast will...

- Open doors to better employment opportunities
- Increase your lifetime earning potential by 50%
- Give you a promotion advantage
- Enhance your management skills
- Increase your confidence, maturity and influence in the workplace

### Career Planning

Currently, 98 percent of Harrison College of Business graduates find employment within a year of graduation.

St. Louis Business Interview Days offers Southeast business students a one-of-a kind interviewing and networking opportunity.

## Admission Requirements

### Regular Admissions

1. GPA on a 4.0 scale (overall or in the last 60 hours of college credit) multiplied by 200 plus GMAT equal to at least 1000 AND GMAT score of at least 500  
OR  
GPA of 3.0 on a 4.0 scale (overall or in the last 60 hours of college credit) with a Graduate Record Exam Score (GRE) of 147 for both Verbal Reasoning and Quantitative Reasoning and Analytical Writing of 3.5 or higher. (When it is not possible to interpret academic eligibility by way of transcript, the graduate business program reserves the right to request further evidence of academic eligibility.)
2. Minimum grade of 'C' on all undergraduate foundation (prerequisite) courses.

### Probationary Admission

1. GPA on a 4.0 scale (overall or in the last 60 hours of college credit) multiplied by 200 plus GMAT score equal to at least 1000 AND GMAT score of at least 430,  
OR  
GPA of 3.0 on a 4.0 scale (overall or in the last 60 hours of college credit) with a Graduate Record Exam Score (GRE) of 144 for both Verbal Reasoning and Quantitative Reasoning and Analytical Writing of 3.5 or higher. (When it is not possible to interpret academic eligibility by way of transcript, the graduate business program reserves the right to request further evidence of academic eligibility.)
2. Minimum grade of 'C' on all undergraduate foundation (prerequisite) courses.

Students admitted on probation must complete their first 9 hours of course work, including at least 6 hours at the 600 level, with a grade "B" or better. Students not meeting this requirement are subject to dismissal from the program.

All undergraduate requirements for admission must be satisfied before enrolling in the MBA required core or MBA elective courses. Students without an undergraduate degree in business must complete necessary foundation course work.

**International students applying with a three year degree must have their transcripts evaluated by an outside agency such as WES ([www.wes.org](http://www.wes.org)) or NACES ([www.naces.org](http://www.naces.org)) for equivalency.**

# MBA: Entrepreneurship

To learn more  
Office of Admissions  
(573) 651-2590  
[admissions@semo.edu](mailto:admissions@semo.edu)  
[www.semo.edu](http://www.semo.edu)

To explore  
The Harrison College  
of Business and Computing,  
visit [semo.edu/business-computing](http://semo.edu/business-computing)

Graduate Program Director  
Dr. Gillian Nicholls  
(573) 651-5116  
[gnicholls@semo.edu](mailto:gnicholls@semo.edu)

## Master of Business Administration (MBA)

This is a guide based on the 2019-2020 Graduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on factors such as dual enrollment, remediation, and summer enrollment. Students meet with an academic advisor each semester and use Degree Works to monitor their progress.

### CURRICULUM CHECKLIST

#### Recommended sequence of required coursework,

Students will work with an advisor in their option area to determine the sequence of coursework best suited. Required courses include:

#### Master of Business Administration: Entrepreneurship Option – 33 Hours Required

- \_\_\_ BA600 Managing and Leading Human Capital (3)
- \_\_\_ BA620 Quantitative and Qualitative Research Methods (3)
- \_\_\_ BA630 Integrated Decision Information Systems (3)
- \_\_\_ BA650 Strategic Decision Making (3)
- \_\_\_ BA651 Strategic Marketing (3)
- \_\_\_ BA660 Strategic Cost Management (3)
- \_\_\_ BA668 The Financial Environment (3)

#### Entrepreneurship Option – choose 12 hours

- \_\_\_ BA641 Entrepreneurship (3)
- \_\_\_ BA657 Applied Research Project (3)\*\*
- \_\_\_ ER521 Topics in Entrepreneurship (3)
- \_\_\_ ER531 Imagination, Creativity and Innovation (3)
- \_\_\_ ER551 Managing and Growing the New Venture (3)
- \_\_\_ ER561 Entrepreneurship: Planning and Strategy (3)

All undergraduate requirements for admission must be satisfied before enrolling in the MBA required core or MBA elective courses. Students without an undergraduate degree in business may need to complete the following required foundation course work\*:

- Principles of Accounting I
- Microeconomics
- Financial Management
- Management Information Systems
- Business Statistics or Introductory Behavioral Statistics

#### Additional foundation coursework for Accounting option:

- Principles of Accounting II
- Financial Accounting and Reporting I
- Financial Accounting and Reporting II

Students must earn a grade of "C" or above in all of the above classes.

\*Proficiency in these areas may be demonstrated through any of the following alternatives:

1. A CLEP or DANTES exam if available. Credit will not be given for these courses with a passing grade on the exam, but a passing score will indicate proof of course knowledge.
2. Applied knowledge of a given domain in the work environment. The extent to which relevant work experience demonstrates proficiency will be determined by the program director. Applicants who would like their work experience to be considered must submit a resume with their application.

Students wishing to enter the accounting track should have completed an undergraduate degree in accounting at a regionally accredited institution or have satisfactorily completed two intermediate accounting courses from a program that teaches these courses using USA GAAP standards.

\*\*Applied Research Project must be in entrepreneurship area

### Internship and Employment Opportunities of Recent Graduates

- Accenture
- IG
- American Express
- Anders, Minkler & Diehl
- Anheuser Busch
- AT&T
- BKD, LLP
- Boeing
- Boy Scouts of America
- Brain & Neurospine Clinic
- Cassidy Turley Commercial Real Estate
- Charter Communications
- Chevron
- Cisco Systems
- Citigroup
- Collier, Turley Martin & Tucker
- Commerce Bank
- Credit Suisse
- Defense Contract Audit Agency
- Deloitte and Touche
- Edward Jones
- Enterprise
- Federal Reserve Bank
- Gentec Electro-Optics
- GMAC Financing
- Goldman Sachs
- Google
- Hankook Tire
- Hendrickson Business Advisors
- JB Hunt Transports
- Kansas City Royals
- KPMG
- Maxim Healthcare
- Med Assets
- Merrill Lynch
- Monsanto
- Montgomery Bank
- Newell/Rubbermaid
- Overnite Transportation
- Pilgrim's Pride
- Proctor and Gamble
- Regions Bank
- Schreiber Foods
- Solutia
- Southeast Health
- SSM Healthcare
- Tate and Lyle
- US Bank
- Wells Fargo Financial